

LIST OF JOURNALS AND EXPENDITURE DETAILS-2016-2017

S.NO	NATIONAL JOURNALS	DD NO	DATED	INR
1	ASIAN ECONOMIC REVIEW-QUARTERLY	706996	24.04.2016	500
2	ABHIGYAN JOURNAL- QUARTERLY	SBINN6160 13445620	13.06.2016	1100
3	BRAND MANAGEMENT JOURNAL	706729	23.02.2016	900
4	BANKING FINANCE JOURNAL	707877	03.11.2016	1000
5	BANK MANAGEMENT JOURNAL	707877	03.11.2016	1000
6	ACCOUNTING RESEARCH & AUDIT JOURNAL	707877	03.11.2016	1000
7	DALAL STREET JOURNAL-FORTNIGHTLY	CT81606195	06.09.2016	2600
8	ECONOMIC & POLITICAL WEEKLY	707514	14.09.2016	2500
9	FINANCE INDIA-QUARTERLY		08.03.2017	2400
10	ORGANIZATIONAL BEHAVIOUR JOURNAL -QUARTERLY	707877	03.11.2016	1000
11	INDIAN JNL.OF MARKETING-MONTHLY	SBIN41617 2550091	20.06.2016	2000
12	INDIAN MANAGEMENT-MONTHLY	706998	25.04.2016	495
13	INDIAN JOURNAL OF FINANCE – MONTHLY	SBIN41617 2550091	20.06.2016	2696
14	JOURNAL OF INDIAN MANAGEMENT & STRATEGY-QUARTERLY	SBIN31706 7212943	08.03.2017	1500
15	TRAINING& DEVELOPMENT JOURNAL- BIANNUAL			1500
16	MANAGEMENT REVIEW-QUARTERLY	707202	22.06.2016	1440
17	MARKETING MANAGEMENT JOURNAL	706729	23.02.2016	900
18	JNL.OF INDIAN INSTITUTE OF BANKING & FINANCE-QUARTERLY	707877	03.11.2016	1000
19	JNL.OF APPLIED FINANCE-QUARTERLY	707877	03.11.2016	1000
20	JOURNAL OF CONSUMER BEHAVIOUR- QUARTERLY	707877	03.11.2016	1000
21	JOURNAL OF TRAINING AND DEVELOPMENT- QUARTERLY	707875	03.11.2016	7500
22	JOURNAL OF APPLIED FINANCE AND ECONOMICS- QUARTERLY			
23	JOURNAL OF SOFT SKILLS IN MANAGEMENT- QUARTERLY			

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24	BUSINESS WORLD – WEEKLY	705730	23.02.2016	950
25	BUSINESS TODAY – WEEKLY	708175	08.03.2017	1095
26	DOWN TO EARTH-FORTNIGHTLY		10.05.2017	650
27	FORBES INDIA-FORTNIGHTLY	707564	25.09.2016	1499
28	SPS JOURNAL-BIMONTHLY	706732	23.02.2016	400
29	FINANCE INDIA-QUARTERLY	706731	23.02.2016	2400
30	THE WEEK MAGAZINE	706999	25.04.2016	800
31	THE CHARTERED ACCOUNTANT JOURNAL	706997	26.04.2016	1000
32	FORBES INDIA MAGAZINE-MONTHLY	707564	01.09.2016	1499
33	ECONOMIC & POLITICAL WEEKLY-WEEKLY	707514	07.09.2016	2500
34	HUMAN CAPITAL MAGAZINE-MONTHLY			
35	DOWN TO EARTH MAGAZINE	SBIN41617 2549853	20.06.2016	650
35	OUTLOOK MAGAZINE – FORTNIGHTLY	707513	007.09.2016	2798
36	OUTLOOK BUSINESS MAGAZINE-FORTNIGHTLY			
37	HARVARD BUSINESS REVIEW-MONTHLY	707876	03.11.2016	5000
38	SLOAN MANAGEMENT REVIEW- QUARTERLY	11796016	02.06.2016	7085

TOTAL EXPENDITURE FOR THE ACADEMIC YEAR-2016-2017

TOTAL RS.63357

HVBS,COIMBATORE

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