



### LIST OF JOURNALS AND EXPENDITURE DETAILS-2020-2021

S.NO	NATIONAL PERIODICALS	DD NO	DATE	INR
1	ABHIGYAN JOURNAL- QUARTERLY	SBIN320359 640416	24.12.2020	1100
2	BRAND MANAGEMENT JOURNAL- QUARTERLY	SBIN120059 710573	06.02.2020	6000
3	BANKING FINANCE JOURNAL- QUARTERLY			
4	BANK MANAGEMENT JOURNAL- QUARTERLY			
5	ACCOUNTING RESEARCH & AUDIT JOURNAL- QUARTERLY			
6	MARKETING MANAGEMENT JOURNAL-QUARTERLY			
7	ORGANIZATIONAL BEHAVIOUR JOURNAL -QUARTERLY			
8	DALAL STREET JOURNAL-FORTNIGHTLY			
9	INDIAN JNL.OF MARKETING-MONTHLY	CTL9466290	23.12.2020	2600
10	INDIAN JOURNAL OF FINANCE – MONTHLY	49021020	30.12.2020	1600
11	JOURNAL OF INDIAN MANAGEMENT & STRATEGY-QUARTER	49021020	30.12.2020	1600
12	TRAINING& DEVELOPMENT JOURNAL	49021020	30.12.2020	1650
13	JOURNAL OF TRAINING & DEVELOPMENT-QUARTERLY	SNIN521341 456001	31.01.2021	9000
14	JOURNAL OF APPLIED FINANCE AND ECONOMICS-QUARTER			
15	JOURNAL OF SOFT SKILLS IN MANAGEMENT-QUARTELY			
16	HUMAN CAPITAL MAGAZINE-MONTHLY	SBIN130014 7772	27.10.2021	1600
17	INTERNATIONAL ECONOMIC & FINANCE JOURNAL- BIANNUAL	SP/ZS/2020/ 055	27.02.2020	13000
18	INTERNATIONAL JOURNAL INFORMATION TECHNOLOGY AND KNOWLEDGE MANAGEMENT-BIANNUAL			
19	INTERNATIONAL JOURNAL OF APPLIED BUSINESS AND ECONOMIC RESEARCH-BIANNUAL			
20	INTERNATIONAL JOURNAL OF MARKETING & HUMAN RESOURCE DEVELOPMENT-BIANNUAL			

**TOTAL EXPENDITURE FOR THE ACADEMIC YEAR-2020-2021**

HVBS,COIMBATORE

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**TOTAL -RS.42270**

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