

P.14 List of R&D and Consultancy Projects along with approvals and Project Completion Reports

SL.No:	Year	Nature of the Consultancy Project	Company for which consultancy being undertaken	Faculty Members as Consultants	Duration	Amount
1	2021-22	Market Potential & Competitor Analysis	A proposed Dental Hospital in Angamaly, Kerala.	Dr.C.Kanagaraj , CEO -HVBS Dr.T.Bina , Principal	3 Months	Rs.2,85,000
2	2021-22	Content Writing for Manufacturing, SCM, Sales, CRM, Digital Marketing, Accounting, HCM Training courses	Teknotur Info Services Pvt Ltd, Coimbatore	Dr.Vishal Kumar , Associate Professor Mr.A.Manoj Kumar , Assistant Professor Mr.Lors Porseena , Assistant Professor Mr.A.Santhosh Raja , Assistant Professor Mr.Gopi G , Assistant Professor Mr.Arun Chandran , Assistant Professor	3 Months	Rs.7,80,000
3	2020-21	Coimbatore – Reclaiming Past Glory	CREDAI, Coimbatore	Dr.C.Kanagaraj , CEO - HVBS	2 Months	-
4	2016-17	Work Culture Assessment	ESAF Small Finance Bank, Coimbatore	Mr.A.Manoj Kumar , Assistant Professor	4 Days	-
5	2015-16	Leadership Training	Sankalpa, Coimbatore	Dr.T.Bina Professor & HOD	1 Week	Rs.11,450

6	2015-16	Training Needs Assessment	GK Management Services, Coimbatore	Dr.C.Kanagaraj Director	1 Week	Rs.18,750
7	2014-15	Market Survey	Prop Browser Reality India Pvt Ltd, Bangalore	Dr.T.Bina Professor & HOD	1 Week	Rs.11,550
8	2014-15	Training Programme	JM Bavin Financial Services' Employees, Coimbatore	Dr.C.Kanagaraj Director	2 Days	Rs.14,000