

LIST OF JOURNALS AND EXPENDITURE DETAILS-2017-2018

S.NO	NATIONAL JOURNALS	DD NO	DATED	INR
1	ABHIGYAN JOURNAL- QUARTERLY	170112	10.03.2017	1100
2	ASIAN ECONOMIC REVIEW- QUARTERLY	708598	02.06.2017	500
3	BRAND MANAGEMENT JOURNAL	708597	02.06.2017	1000
4	DALAL STREET JOURNAL-FORTNIGHTLY	201099	12.10.2017	2340
5	FINANCE INDIA-QUARTERLY	NEFT	09.04.2018	2400
6	INDIAN JNL.OF MARKETING-MONTHLY	CTA4449399	19.8.2017	2200
7	INDIAN MANAGEMENT-MONTHLY	NEFT	09.06.2017	510
8	. INDIAN JOURNAL OF FINANCE – MONTHLY	NEFT	08.03.2017	2400
9	JOURNAL OF INDIAN MANAGEMENT & STRATEGY- QUARTERLY	SBIN3170672 112943	08.03.2017	1500
10	MARKETING MANAGEMENT JOURNAL	708596	02.06.2017	1000
11	TRAINING& DEVELOPMENT JOURNAL-BIANNAUAL	SBIN3170672 112943	08.03.2017	1500
12	MARKETING MANGEMENT JOURNAL	708596	02.06.2017	1000
13	BUSINESS WORLD – WEEKLY	NEFT	06.08.2017	1600
14	BUSINESS TODAY – WEEKLY	708175	08.03.2017	1095
15	DOWN TO EARTH-FORTNIGHTLY	SBIN6171290 96701	10.05.2017	650
16	FORBES INDIA-FORTNIGHTLY	1507015396	10.03.2017	1540
17	SMART MANAGER-QUARTERLT	NEFT	06.07.2017	495
18	HARVARD BUSINESS REVIEW-MONTHLY	1000099004	10.04.2017	5000
19	SLOAN MANAGEMENT REVIEW- QUARTERLY	62080700004	08.08.2017	7085

TOTAL EXPENDITURE FOR THE ACADEMIC YEAR-2017-2018

TOTAL RS.34915

Bina.T

HVBS,COIMBATORE

Dr. T. BINA
PRINCIPAL
HAPPY VALLEY BUSINESS SCHOOL,
Velanthavalam Road, Verappu,
Pichanur Post, Coimbatore - 641 105.

