

Happy Valley BUSINESS SCHOOL

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LIST OF JOURNALS AND EXPENDITURE DETAILS-2018-2019

S.NO	NAME OF THE PERIODICALS	DD	DATE	INR
1	ABHIGYAN JOURNAL- QUARTERLY	180196	17-04-2018	1100
2	BRAND MANAGEMENT JOURNAL	sbin718353153762	03-01-2019	6000
3	BANKING FINANCE JOURNAL			
4	BANK MANAGEMENT JOURNAL			
5	ACCOUNTING RESEARCH & AUDIT JOURNAL			
6	ORGANIZATIONAL BEHAVIOUR JOURNAL -QUARTERLY			
7	MARKETING MANAGEMENT JOURNAL			
8	DALAL STREET JOURNAL-FORTNIGHTLY	201099	26-10-2018	3120
9	FINANCE INDIA-QUARTERLY	65075795019	09-04-2018	2400
10	INDIAN JNL.OF MARKETING-MONTHLY	65270940913	16-07-2018	2200
11	INDIAN JOURNAL OF FINANCE – MONTHLY	34056446979	16-07-2018	2200
12	JOURNAL OF INDIAN MANAGEMENT & STRATEGY- QUARTERLY	sbin419071116047	12-03-2019	3000
13	TRAINING& DEVELOPMENT JOURNAL-BIANNAUAL			
14	II MANAGEMENT REVIEW-QUARTERLY	54019812503	17-07-2018	1740
15	THE CHARTERED ACCOUNTANT JOURNAL- QUARTERLY	NEFT-73633164	06-04-2019	1000
16	SPS JOURNAL – BIMONTHLY	10648755587	19-02-2018	800
17	JOURNAL OF TRAINING AND DEVELOPMENT- QUARTERLY	910211071868	26-10-2018	3120
18	JOURNAL OF APPLIED FINANCE AND ECONOMICS- QUARTERLY		12-04-2019	9000
19	JOURNAL OF SOFT SKILLS IN MANAGEMENT- QUARTERLY		13-09-2018	2200
20	BUSINESS WORLD – WEEKLY	SBIN618302190593	29-10-2018	1600
21	BUSINESS TODAY – WEEKLY	895412	13.03.2018	1750
22	DOWN TO EARTH-FORTNIGHTLY	sbin419071117800	12-03-2019	600

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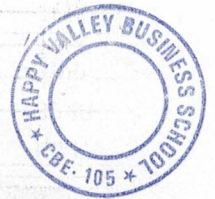
23	FORBES INDIA-FORTNIGHTLY	sbin618302190004	29-10-2018	1979
24	THE WEEK MAGAZINE	632454	10.04.2018	1115
25	FINANCE INDIA-QUARTERLY	NEFT-73633164	01-08-2018	2400
26	HUMAN CAPITAL MAGAZINE	S4740762	13.03.2018	1400
27	THE MANAGEMENT ACCOUNTANT JOURNAL	SBIN719098141919	08.04.2018	1000
28	OUTLOOK MAGAZINE		14.12.2018	
29	HUMAN CAPITAL MAGAZINE	SBIN218068254632	09-03-2018	1400
30	OUTLOOK MAGAZINE – FORTNIGHTLY	SBIN318323322499	19-11-2018	3548
31	OUTLOOK BUSINESS MAGAZINE-FORTNIGHTLY	2		
32	THE WEEK – WEEKLY	632454	10-04-2018	1115
33	HARVARD BUSINESS REVIEW-MONTHLY	1000153689	02-08-2018	6707
34	SLOAN MANAGEMENT REVIEW- QUARTERLY	62080700004	26-02-2018	7085

TOTAL EXPENDITURE FOR THE ACADEMIC YEAR-2018-2019

TOTAL- RS.64259

HVBS,COIMBATORE

B. S. S.



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