

Happy Valley BUSINESS SCHOOL

flowering of minds...

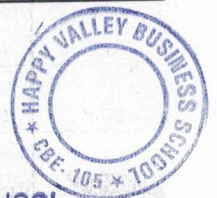
LIST OF JOURNALS AND EXPENDITURE DETAILS -2019-2020

S.NO	NATIONAL PERIODICALS	DD NO	DATE	INR
1	ABHIGYAN JOURNAL- QUARTERLY	SBIN4191799	28.06.2019	1100
2	APPLIED FINANCE-QUARTERLY	SBIN520037250274	06.02.2020	6000
3	BRAND MANAGEMENT JOURNAL- QUARTERLY			
4	BANKING FINANCE JOURNAL- QUARTERLY			
5	BANK MANAGEMENT JOURNAL- QUARTERLY			
6	ACCOUNTING RESEARCH & AUDIT JOURNAL- QUARTERLY			
7	ORGANIZATIONAL BEHAVIOUR JOURNAL -QUARTERLY			
8	MARKETING MANAGEMENT JOURNAL-QUARTERLY			
9	JOURNAL OF CONSUMER BEHAVIOUR-QUARTERLY			
10	DALAL STREET JOURNAL-FORTNIGHTLY			
11	FINANCE INDIA-QUARTERLY	60896	12.10.2019	3000
12	INDIAN JNL.OF MARKETING-MONTHLY	65270940713	28.06.2019	2600
13	INDIAN MANAGEMENT-MONTHLY	CNAAUPWUT9	22.10.2019	510
14	SMART MANAGER MAGAZINE	SBIN219290154456	12.1.2019	495
15	INDIAN JOURNAL OF FINANCE – MONTHLY	65270940713	28.06.2019	2600
16	JOURNAL OF INDIAN MANAGEMENT & STRATEGY- QUARTERLY	SBIN419071116047	12.03.2019	3150
17	TRAINING& DEVELOPMENT JOURNAL			
18	MANAGEMENT REVIEW-QUARTERLY	CTH5873767	06.11.2019	1740
19	THE MANAGEMENT ACCOUNTANT- QUARTERLY	NMJ 3184	23.04.2019	1000

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PRINCIPAL

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20	JOURNAL OF TRAINING & DEVELOPMENT-QUARTERLY	UTR NO.SBIN120059710573	28.02.2020	9000
21	JOURNAL OF APPLIED FINANCE AND ECONOMICS- QUARTERLY			
22	JOURNAL OF SOFT SKILLS IN MANAGEMENT- QUARTELY			
23	BUSINESS TODAY – WEEKLY	895412	21.03.2019	1795
24	FORBES INDIA- FORTNIGHTLY	sbin618302190004	29-10-2019	1979
25	HUMAN CAPITAL MAGAZINE-MONTHLY	SBIN120004208766	03.01.2020	1600
26	SMART MANAGER MAGAZINE-BIMONTHLY	SBIN2192901154436	12.10.2019	495
27	OUTLOOK MAGAZINE – FORTNIGHTLY	4545688573	28.09.2019	2499
28	OUTLOOK BUSINESS MAGAZINE-FORTNIGHTLY		28.09.2019	1249
29	THE WEEK MAGAZINE – WEEKLY	632454	10.04.2020	1115
30	HARVARD BUSINESS REVIEW-MONTHLY	1000153689	05.04.2019	6707
31	SLOAN MANAGEMENT REVIEW- QUARTERLY	62080700004	30.09.2019	7085
32	INTERNATIONAL ECONOMIC & FINANCE JOURNAL- BIANNUAL	SP/ZS/2020/055	27.02.2020	13000
33	TECHNOLOGY AND KNOWLEDGE MANAGEMENT- BIANNUAL			
34	INTERNATIONAL JOURNAL OF APPLIED BUSINESS AND ECONOMIC RESEARCH-BIANNUAL			
35	INTERNATIONAL JOURNAL OF MARKETING & HUMAN RESOURCE DEVELOPMENT-BIANNUAL			

TOTAL EXPENDITURE FOR THE ACADEMIC YEAR-2019-2020

TOTAL -RS.71527

HVBS,COIMBATORE

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